## Case study









SICK! Festival faces up to the complexities of mental and physical health. They work with young people around North Manchester to develop creative projects that address violence and crime issues arising in the local community.

With the contribution from The Customer Donation Fund in conjunction with the support from Greater Manchester Violence Reduction Unit and The Arts Society and High Sheriff's Police Trust, Sick Festival has been able to co-produce artwork with young people in the community exploring street violence in North Manchester. These conversations have helped young people feel listened to and the project provided them with a platform to communicate their message widely within the community.

Paul, Head of Business Development, says "The support of The Customer Donation Fund has helped get an exciting, relevant and meaningful new project off the ground. It has allowed us to work with a group of young people from Moston, Harpurhey and Charlestown, who care deeply about their area, to explore the themes of street violence and what makes them feel both safe and unsafe in their community."

## Apply for the Customer Donation Fund

All existing Community Directplus account holders can apply for up to £1,000 from the Customer Donation Fund to support special projects and fundraising activities. The closing dates for applications are end of March and end of September, and they will then be assessed in April and October. We will notify you of the outcome of your application. Apply using the form below.





Ethical then, now and always